



SMART VILLAGE FOR TOURISM & HEALTH

INGP

Investment & Development Holding



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SMART VILLAGE FOR TOURISM & HEALTH



Project Partners



- ▣ **University of Tehran, College of Agriculture & Natural Resources (UTCAN)**



- ▣ **VERA Group CJST**

VERA
GROUP



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- **Introduction of the project**



Introduction of INGP Holding

Foundation 2010

Head Office

- **Tehran, Iran**

Local Offices

- **Karaj, Iran**
- **Kish, Iran**
- **Nowshahr, Iran**

International Offices

- **Russia**
- **Canada**
- **Ukraine**
- **Austria**



Introduction of INGP Holding

Services:

INVESTMENT & DEVELOPMENT

- **PUBLIC –PRIVET PARTNERSHIP (PPP)**
- **AGRICULTURE & FOOD SECURITY**
- **ENERGY**
- **MANUFACTURING SECTOR**
- **INDUSTRY & MINING**
- **TOURISM & HEALTH**



Introduction of INGP Holding

Goals, mission, vision and responsibilities:

Goals:

- Job creation, helping to develop economic infrastructure in Iran and international market

Mission:

- Infrastructural value creation, customer orientation, quality orientation

vision:

- Investment & Development leading company in the Middle East.

Responsibilities:

- Human excellence, social development, environmental protection, health promotion



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Contract Type:

- Build, Ownership, Operation, Transfer (B.O.O.T)

Contract Correspondents:

- INGP Holding
- University of Tehran, College of Agriculture & Natural Resources (UTCAN)

Location of the Project:

- Iran ,Mazandaran province, Nowshahr



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شماره: ۸۳/۸۲۴۹۰
تاریخ: ۱۳۰۲/۰۲/۳۰
پوست:

دانشگاه کشاورزی و منابع طبیعی
«دفتر رئیس»

باسمه تعالی
جناب آقای حسین خشکه یزی - مدیرعامل محترم شرکت بین المللی نفت و گاز پروم پارس
تاییدیه قرارداد

بدینوسیله گواهی می‌گردد شرکت بین المللی نفت و گاز پروم پارس (INGP) به شماره ثبت ۷۶۳۱ در تاریخ ۱۴۰۲/۰۲/۳۱ موافقت نامه شماره ۸۱۳/۵۴۷۶۹ را با این دانشکده‌گان امضا نموده است. براساس این موافقت نامه ساخت، بهره‌برداری، مالکیت و واگذاری شهرک هوشمند گردشگری و سلامت واقع در استان مازندران، شهرستان نوشهر، به مدت ۲۵ سال از تاریخ عقد قرارداد به شرکت فوق واگذار گردیده است. این گواهی براساس موافقت نامه فوق‌الذکر تدوین شده است و تا پایان توافق نامه مذکور معتبر می‌باشد.

سید محمد علی ابراهیم زاده موسوی
رئیس دانشکده‌گان کشاورزی و منابع طبیعی
دانشگاه تهران

آدرس: کرج، خیابان دانشکده
دانشکده‌گان کشاورزی و منابع طبیعی
دانشگاه تهران
کد پستی: ۳۱۵۸۷-۷۷۸۷۱
مستوف پستی: ۴۱۱۱
تلفن: ۰۲۶ ۳۲۲۳۸۰۱۶
فاکس: ۰۲۶ ۳۲۲۳۸۰۱۶
پست الکترونیک: Dean.utcan@gu.ac.ir
وبسایت: http://utcan.ut.ac.ir

Contract



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Physical range:

First Field: 3 Hectares

Second Field : 0.5 Hectares

Third Field: 8000 hectares
Hyrcanian Forests

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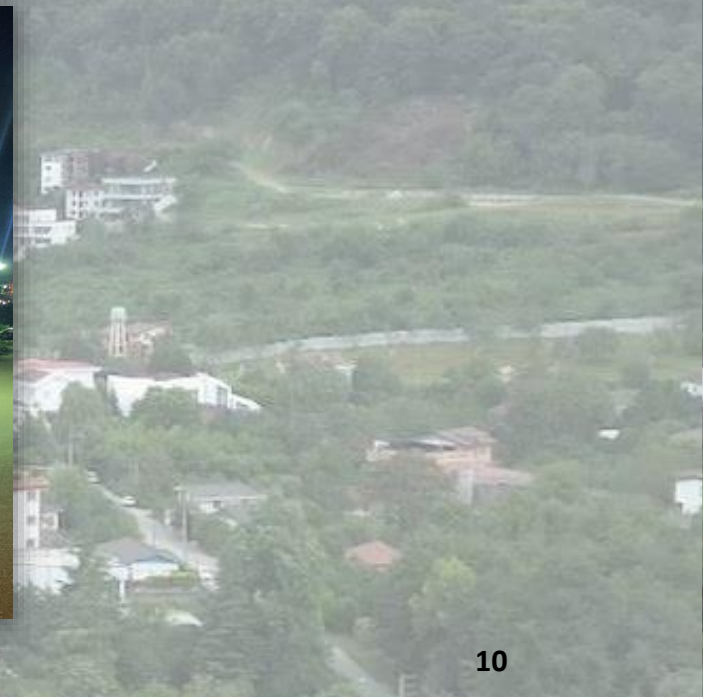
محدوده زرد موقعیت جنگل خیرود



محدوده پروژه شهرک هوشمند گردشگری و سلامت نوشهر



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Advantages of the location:

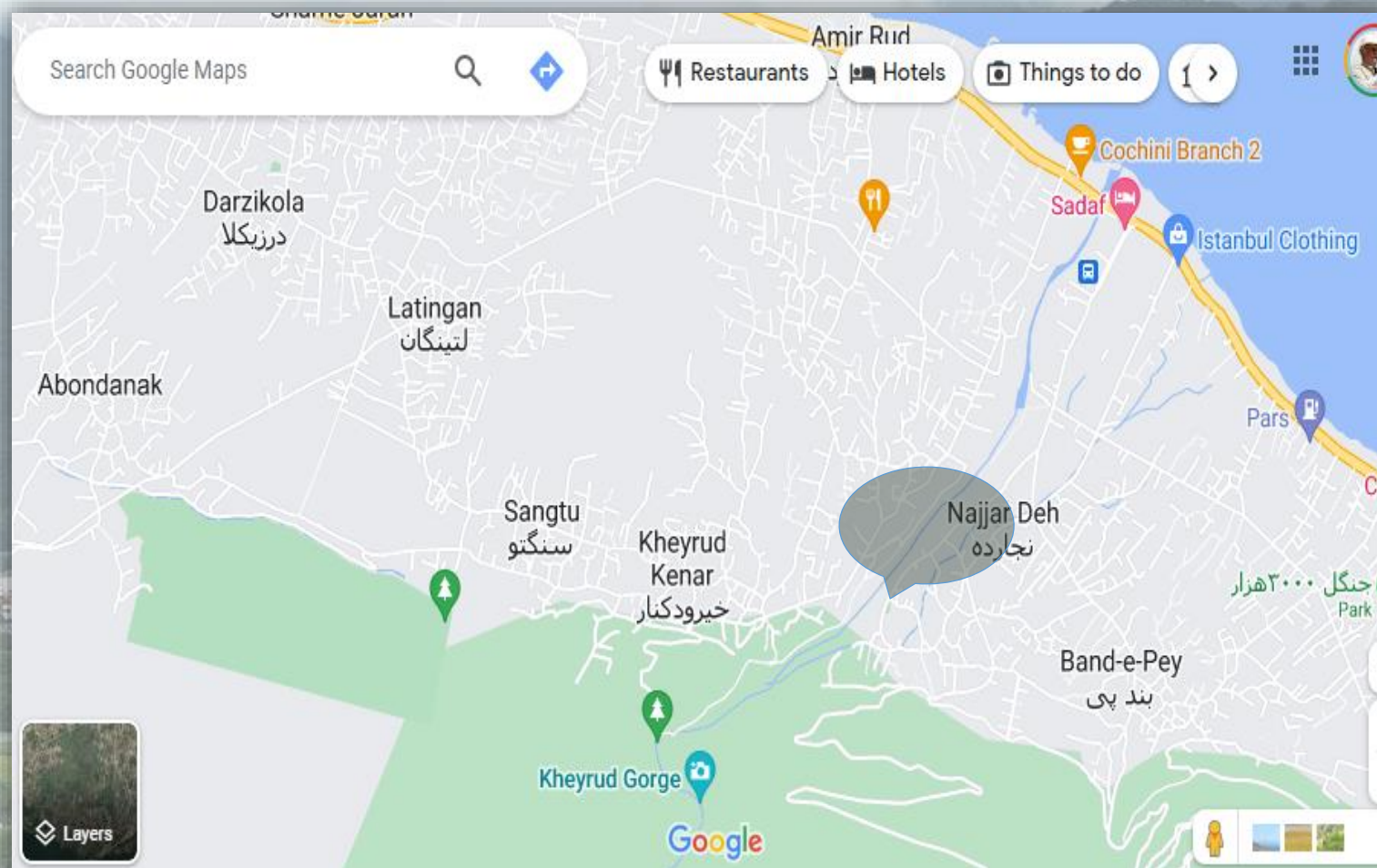
- Green Zone
- Caspian Sea
- Hyrcanian Forests
- Urban Infrastructure
- Close to Tehran
- High Security
- Center of Tourism





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Project Location





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Project Location

Najardeh village

- Placed at Nowshahr County and Kheyroud kanar village
- Under the supervision of the General Department of Natural Resources of Nowshahr and the Department of Natural Resources of Royan
- Distance from the center of the region - 10 km
- North to the Caspian Sea ,South to the Hyrcanian forests & Kheyroud forest



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Project Location

Najardeh village

- Bordered by Kheyrud river
- The total area of the village - 140 hectares
- The population of village - about 900 people



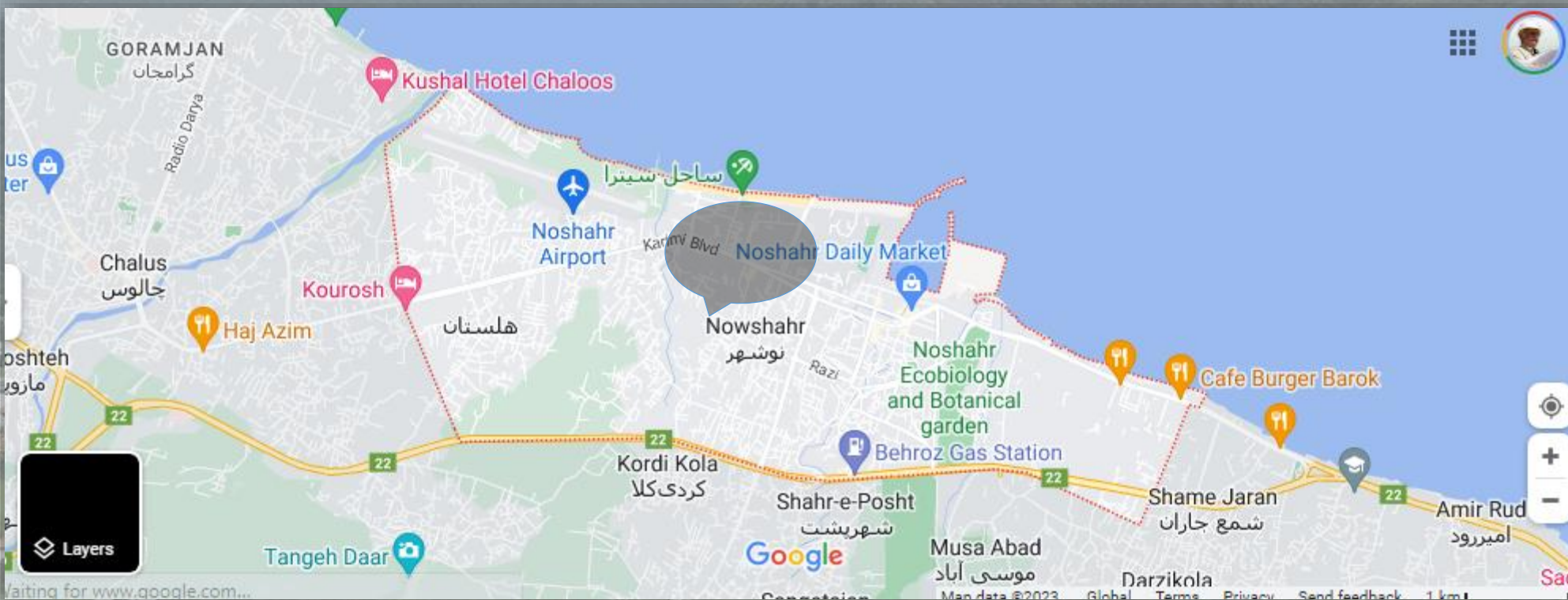
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Nowshahr City





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Nowshahr City

- **Third most populated city in the west of Mazandaran province**
- **Sea ports**
- **International airport**
- **The vicinity of Si Sangan tourist forest**



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Mazandaran province





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Mazandaran province

- Along with the adjacent to the Caspian Sea, Turkmenistan, Kazakhstan, Russia and the Republic of Azerbaijan.
- Located in the north of the capital of Iran



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Mazandaran province

- Maritime transportation privilege with neighboring countries through the special economic zone of the ports of Bandar Amirabad (Amirabad), Fereidunknar and Bandar Nowshahr and the Neka oil terminal in the east of Mazandaran, connecting it to the national railway of Iran.
- The existence of Dasht Naz, Sari, Nowshehr and Ramsar International Airports



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Mazandaran province

- Crossing international optical fiber lines
- Possession of three communication roads with Tehran province and the Tehran-North Freeway
- The communication network on the route of the international north-south corridor from Finland's Helsinki to Russia's Lavan port to Caspian Sea coast



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The list of official top tourism areas of Mazandaran province:

- Kharbozeh cheshme galogah forest area
- The forest on the banks of Meshi Gulogah river
- Zaghamarz Behshahr beach
- Mehraban Rood Behshahr Forest Park
- Aram Sea Beach Behshahr
- Pasand Rose Behshahr forest area
- Sorkh ow forest area in Behshahr
- Caspian Neka Pearl Beach
- The edge of Tajen Sari river
- Sari leaf beach



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The list of official top tourism areas of Mazandaran province:

- Forest area of Imamzadeh Ali Amre Sar
- Karfun Joibar beach
- Goldasht Joibar beach
- Forest area of Imamzade Sidabusaleh Qaimshahr
- Sheikh Musa Babol recreation area
- The frontier forest of Babol
- Babol entertainment axis – shirgah babol
- The edge of Swadkoh Salt Lake
- Gadok Swadkoh
- The edge of the Swadkoh Brinjstanak dam



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The list of official top tourism areas of Mazandaran province:

- **Forest area Cham Cham Swadkoh**
- **Azadmehr Sawadkoh Forest Park**
- **Amol Shahandesht**
- **Biliran Amol**
- **Nova Amal**
- **The border of Lar Amol dam**
- **Lasam Amol**
- **Bonde Sharafati and Barjande forest of Mahmudabad**
- **Mahmudabad Ministerial Beach**
- **Chaksar Mahmudabad beach**



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The list of official top tourism areas of Mazandaran province:

- Mahmudabad clay beach
- Mazo Mahmoodabad hole
- Forest dwellers of Mahmudabad
- Mahmoodabad Tahbar Forest Park
- Faridunknar Faridunknar beach
- Lavij Noor
- Albemalat Noor dam border
- Royan Noor beach
- The forest of light
- Noor Noor sea beach



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The list of official top tourism areas of Mazandaran province:

- Dahno Nowshahr beach
- Korkorsar Nowshahr beach
- The edge of the Avider dam in Nowshahr
- Chaman Rood Barak Chalos Forest Park
- Doab Marzan Abad Chalous resort
- The area around Daniyal Tankaben cave
- Tenkabon date forest
- Tilaknar Tenkabon forest
- Sisara Tenkabon Forest Park
- Mazichal Tenkabon forest
- Chaldere Tonkabon Forest Park



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The list of official top tourism areas of Mazandaran province:

- **Abbas Abad Tonkabon beach**
- **Vali Abad Tonkabon beach**
- **Katalam Ramsar Beach**
- **Ramsar Golden Beach**
- **Ilmili Ramsar Forest Park**



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Projects Description

Different phases of the project:

A-
Smart luxury
village

B-
Mall &
Entertainment
complex

C-
Hyrcanian
Forests



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Executive policy of the company in this project:

Safety

Innovation

Comfort

Quality



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- Branded Luxury Residences and Apartments
- 5 star services for guest
 - Concierge
 - Private driver
 - 24/7 room service
 - Day spa services
 - Bars and world-class restaurants
 - State-of-the-art swimming pools

Smart luxury village

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- Electric vehicles and related equipment's
- Modern Spa
- Game Park
- Entertainment Park
- Indoor and outdoor sports
 - Tennis, Volleyball, Basketball, mini golf ,Biking
- Smart Home





Smart luxury village

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- Facilities for free biking & Walking
- Solar Energy
- Smart energy and data network
- Smart protection and security Solutions.
- Smart Irrigation system





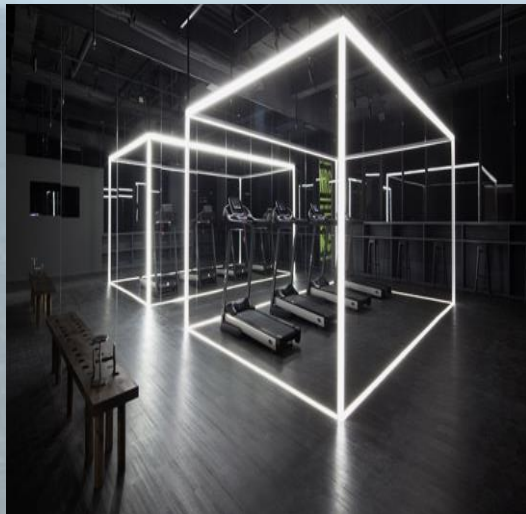
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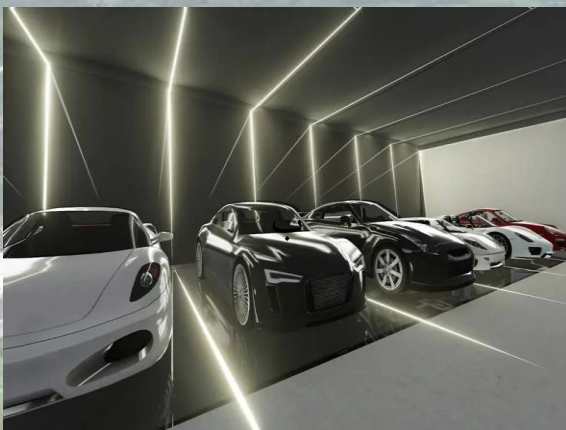


Mall and Entertainment complex

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- **Modern fitness center**
 - Full range of health and beauty services
 - Sports pools, children's and baby pools,
 - Studios with different group classes,
 - State-of-the-art gyms ,
 - Cardio zone,
 - Spa with wide range of procedures





Mall and Entertainment complex

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- **Indoor Amusement Park**
 - **Game Park**
 - **Theme park**
 - **Electro-karting, ninja park and children's play area**
 - **Unique attraction-museum**
 - **Virtual Reality Park**
 - **Bowling**
 - **3D restaurant (3D mapping)**



Mall and Entertainment complex

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- Food Court & Market with Local & International cuisine
- 24-hour Treatment and rehabilitation centers
- Cinemas

Technologies

- ✓ I MAX, I MAX Laser, 4 DX, CINETECH+, RELUX, M Super Lux Club.
- Indoor Water Park
- Smart International Stores
- Smart underground Parking





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Hyrceanian Forests projects

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- Creating educational tours, tourism, research from Iran and abroad and management through an integrated system
- Forest ecology
- Creation of wooden and glass cottages along with traditional, forest and station restaurants
- Traditional teahouses and chain kiosks in the forest strip





- Zip line and wooden bridge
- paths Smart lighting, marking and signage of forest paths



- Creating forest parks with special designs
- Creation of night terraces, coffee shop terraces, daily terraces





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Joint projects of 3 sites

Smart
luxury
village

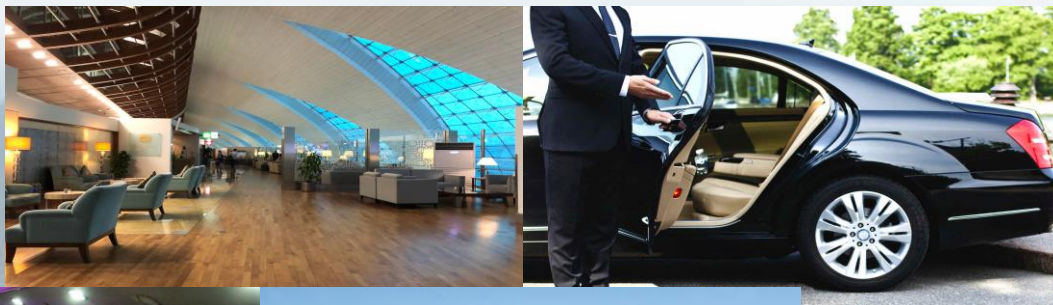
Hyrceanian
Forests

Mall and
Entertainment
complex



Joint projects of 3 sites

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- VIP services for transporting guests from the airport, from nearby cities and from abroad and for visitors of mall from city center
- Coastal entertainment centers and tours

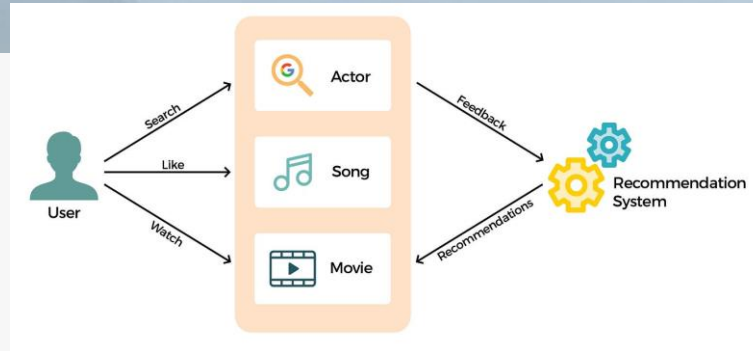
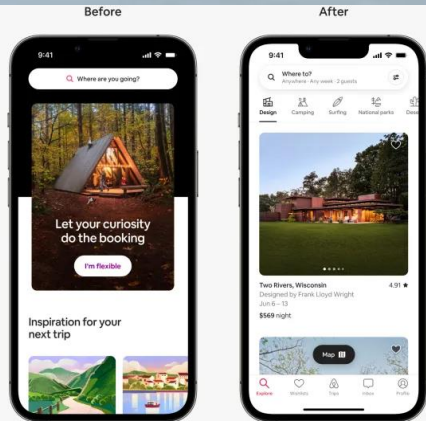


Joint projects of 3 sites

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Integration of smart technologies:

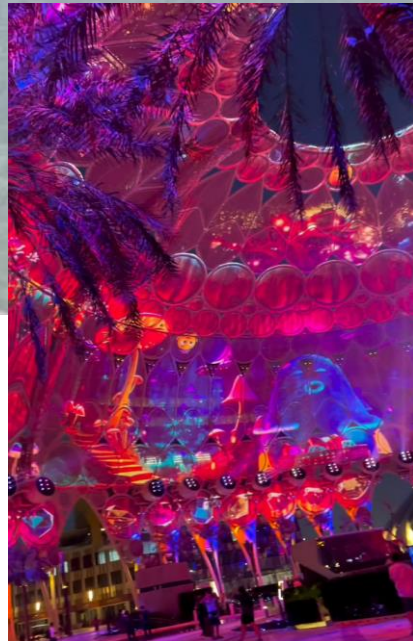
- Mobile application and website for introduction, map of the complex and forest
- Recommendation system for tours, movies, entertainment, etc. based on guests' interests.
- Use of renewable energy, optimization of energy consumption with IOT





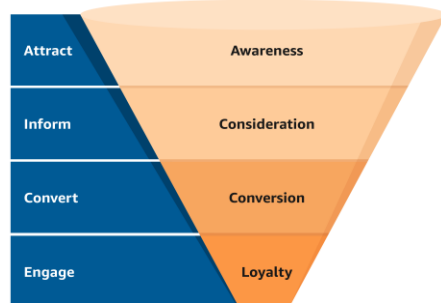
Joint projects of 3 sites

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- World class marketing and branding
- Daily tours for the tourist attractions of the province
- Health road connected Hyrcanian Forests
- Smart lighting and light domes

The Marketing Funnel





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Thanks for your attention



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